



PRESS RELEASE

FROM VISIONARYDINING.COM

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## Travelling Pop Up - The Great 8. Top chefs go on tour with a dazzling tasting menu for charity.

The good news for foodies who struggle to dine out around the UK is that instead of travelling to experience culinary excellence, their culinary heroes may well be making the journey to them instead.

Commencing on the 26<sup>th</sup> September 2011, 8 of the UK's top chefs will be starting a 16 month tour of the UK to raise funds for Hospitality Action, the hospitality industry's benevolent fund that helps professionals in crisis. Each of the Great 8 chefs will host a glamorous 8 course tasting menu, inclusive of wine, to showcase their cooking style, flair and passion.

The national tour has been organised by visionarydining.com, a UK based training company that specialises in the development and growth of culinary standards. Gordon Cartwright, Managing Director of visionarydining.com explains the programme. 'I know so many people who just can't get to enjoy the beautiful cooking of great chefs in restaurants hundreds of miles away. This initiative allows the public to enjoy the benefits of a unique travelling restaurant called the 'Great 8', whilst supporting a really valuable cause close to all of our hearts.'

The tour kicks off at the Freemasons at Wiswell, Lancashire, with Steven Smith on September the 26<sup>th</sup>. The second event then heads south on November 28<sup>th</sup> to see Michelin-starred chef Michael Wignall host his dinner at the brand new Northampton College. Across the following 16 months, the chefs will travel as far as L'Enclume, Cumbria in the north and London in the south, taking in Derbyshire, Cheshire, Lancashire, Norfolk, Northants and London.

### The Programme

Steven Smith, Freemasons at Wiswell	Sept 26 2011
Michael Wignall, Pennyhill Park, (Northants College)	Nov 28 2011
Chris Holland, Alderley Edge Hotel & Restaurant	Jan 30 2012
Alan Irwin, Lujon, London	March 19 2012
Aiden Byrne, Church Green, Lymm	May 21 2012
Roger Hickman, Hickman's, Norwich	July 23 2012
Simon Rogan L'Enclume, Cartmel	Sept 24 2012
Rupert Rowley Fischers, Baslow,	Nov 26 2012

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